



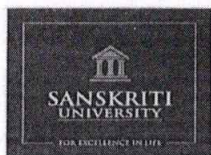
**SANSKRITI
UNIVERSITY**
FOR EXCELLENCE IN LIFE

INSTITUTIONAL STRATEGIC PLAN (2016-2021)

(As approved by the Executive Council in its First meeting dated 20 October 2016)



**Sanskriti University
Mathura
Uttar Pradesh**



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PREAMBLE

Institutions are the bedrock of progress, the catalysts of change, and the architects of a better tomorrow. As we stand on the threshold of a new era, it is with great pride and anticipation that we present our university Strategic Plan, a blueprint that will guide our journey forward.

This plan is the culmination of countless hours of collaboration, reflection, and collective visioning by our dedicated team of leaders, faculty, staff, students, and stakeholders. It represents the essence of our shared aspirations, the embodiment of our values, and the commitment to the mission that propels us.

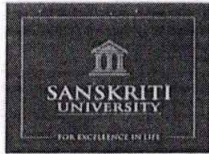
As we navigate an ever-evolving landscape of challenges and opportunities, we are reminded of the importance of strategic planning. It is the roadmap that ensures we stay true to our purpose while adapting to the dynamic forces that shape our world. Our university legacy is built on a strong foundation of excellence in education, research, and service, and this plan reaffirms our dedication to fortify and expand upon these pillars.

We extend our heartfelt gratitude to all those who have contributed to the development of this plan – the individuals whose passion, expertise, and dedication have brought it to life. We also recognize the invaluable input and feedback received from our diverse community of stakeholders, which has enriched our perspective and sharpened our focus.

Our University Strategic Plan is more than just a document; it is a commitment to the future. It embodies our resolve to provide an outstanding educational experience, conduct groundbreaking research, engage with our communities, and foster a culture of inclusivity, diversity, and sustainability.

We embark on a journey that will shape the destiny of our institution, empower our students, and impact society at large. This plan is the compass that will guide our decisions and actions in the 5 years ahead, and it reflects our unwavering belief in the transformative power of education.

As we turn these pages, let us be inspired by the possibilities that lie ahead. With a shared vision, a clear strategy, and an unwavering commitment to excellence, we will continue to be a force for positive change in our world.



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VISION

“To become a highly ranked world class research driven University committed towards setting new benchmarks of excellence in higher, technical , professional and health education with high emphasis on research & development, innovation , incubation and services to the society , industry and the globe”

MISSION

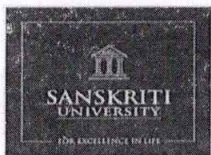
“To provide quality education in technology enabled campus with high emphasis on outcome, values and skills.”

CORE PILLARS

Key pillars of our plan include academic excellence, research leadership, community engagement, and operational effectiveness. We will invest in attracting and retaining exceptional faculty who are not only experts in their fields but also dedicated educators. By promoting interdisciplinary research, we aim to tackle complex issues and create real-world impact.



To ensure operational effectiveness, we will implement sustainable practices that optimize resource allocation. Embracing technology, we will modernize our



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learning environments and administrative processes, enhancing the overall student and staff experience.

Collaboration will be at the core of our endeavours. We will forge partnerships with industry, government agencies, and other educational institutions to promote knowledge exchange and drive innovation. Our commitment to community engagement involves sharing our resources and expertise to address local and global challenges.

GOALS

Our university's strategic plan typically outlines its long-term objectives and goals to guide its growth and development. These goals are designed to support the institution's mission and vision. While the specific goals may vary from one university to another, here are some common goals often found in university strategic plans:

1. Academic Excellence: Ensuring the highest standards of teaching and research to provide students with a top-tier education. This includes improving faculty quality, curriculum development, and academic program enhancements.

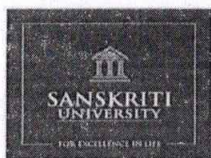
2. Student Success: Promoting student success by enhancing support services, advising, and resources to ensure that students graduate on time with the skills and knowledge needed for their chosen careers.

3. Research and Innovation: Fostering a culture of research, innovation, and creativity by investing in research infrastructure, faculty research, and partnerships with industry and other institutions.

4. Diversity and Inclusion: Promoting diversity, equity, and inclusion across all aspects of the university, from enrollment and faculty recruitment to curriculum and campus culture.

5. Community Engagement: Strengthening ties with the local community, region, and beyond through partnerships, outreach programs, and community service to make a positive impact.

6. Sustainability: Committing to sustainable practices in operations, facilities, and curriculum to address environmental challenges and promote responsible citizenship.



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7. Technology and Infrastructure: Investing in modern technology and infrastructure to support teaching, research, and administrative functions effectively.

8. Global Engagement: Expanding international programs, collaborations, and study abroad opportunities to prepare students for a globalized world.

9. Financial Sustainability: Ensuring the university's long-term financial health through responsible financial management, endowment growth, and diversified revenue streams.

10. Alumni Engagement: Strengthening relationships with alumni and utilizing their support and expertise to benefit the university and its students.

11. Enrollment Management: Strategically managing enrollment to achieve the right balance of student diversity, size, and financial sustainability.

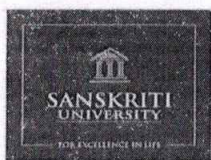
12. Student Experience: Enhancing the overall student experience by creating a vibrant campus life, promoting extracurricular activities, and ensuring a safe and inclusive environment.

13. Assessment and Accountability: Establishing systems for regular assessment and accountability to measure progress toward achieving strategic goals and making data-driven decisions.

14. Health and Wellness: Prioritizing the physical and mental health and well-being of students, faculty, and staff.

15. Ethical Engagement: Encouraging civic responsibility and ethical behaviour in graduates and promoting these values throughout the university community.

These goals are often further broken down into specific, actionable objectives and are subject to regular review and adjustment as circumstances change. A well-crafted strategic plan helps a university stay focused on its mission and adapt to the evolving needs of its stakeholders and society.



PHASES OF STRATEGIC IMPLEMENTATION

SHORT TERM PHASE (2016-2017)

S.No.	Objective	Duration	Monitoring
1	Curriculum Development	30 DAYS	IQAC
2	Improvement in teaching learning & evaluation	60 DAYS	IQAC
3	Strengthening in academic Infrastructure	30 DAYS	BoM, Administration
4	Research and Innovation	120 DAYS	Dean Research / All Dean &Hod
5	Student support and Progression	60 DAYS	DSW/Administration
6	Governance, Leadership management	60 DAYS	IQAC

1. Curriculum Development

- Incorporation of Industry needs.
- Incorporation of value based compulsory courses.

2.Improvement in teaching learning & evaluation

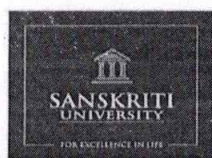
- Preparation lecture outlines distribution to students
- Uploading of time-table & daily attendance

3.Strengthening in academic Infrastructure

- Library
- Eco friendly Campus

4.Research and Innovation

- Creating lab with necessary instrument for research and innovation



- Timely availability of chemical, glassware and other accessories

5. Student support and Progression

- Encouraging students to participated in both academic & extracurricular activities
- Inviting students to board of studies & academic council activities

6. Governance, Leadership management

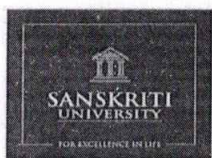
- Preparation of Vision document
- Implementation of academic credit

MID-TERM PHASE (2017-2020)

S.No.	Objective	Duration	Monitoring
1	Curriculum Development	120 DAYS	IQAC
2	Improvement in teaching learning & evaluation	120 DAYS	IQAC
3	Strengthening in academic Infrastructure	120 DAYS	BoM, Administration
4	Research and Innovation	180 DAYS	Dean Research / All Dean &Hod
5	Student support and Progression	120 DAYS	DSW/Administration
6	Governance, Leadership management	90 DAYS	IQAC

1. Curriculum Development

- Incorporation of Industry needs.
- Incorporation of value based compulsory courses.
- Involvement of academicians industry & other stakeholder in designing the curriculum.



- Periodical revision of curriculum considering latest development

2.Improvement in teaching learning & evaluation

- Preparation lecture outlines distribution to students
- Special tutorials for slow learners.
- Uploading of time-table & daily attendance

3.Strengthening in academic Infrastructure

- Treating state of art class rooms with audio-visual
- Well equipped laboratories
- Eco friendly Campus

4.Research and Innovation

- Creating lab with necessary instrument for research and innovation
- Timely availability of chemical, glassware and other accessories
- Incentivation of faculty for innovation

5.Student support and Progression

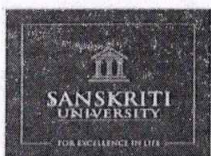
- Organising study tours or educational tours
- Encouraging students to participated in both academic & extracurricular activities
- Inviting students to board of studies & academic council activities

6.Governance, Leadership management

- Preparation of Vision document
- Implementation of academic credit
- Regular budget & expenditure statement of different department

LONG TERM PHASE (2016-2021)

S.No.	Objective	Duration	Monitoring
1	Curriculum Development	30 DAYS	IQAC



2	Improvement in teaching learning & evaluation	60 DAYS	IQAC
3	Strengthening in academic Infrastructure	30 DAYS	BoM, Administration
4	Research and Innovation	120 DAYS	Dean Research / All Dean &Hod
5	Student support and Progression	60 DAYS	DSW/Administration
6	Governance, Leadership management	60 DAYS	IQAC

1. Curriculum Development

- Student feedback system for curriculum design.
- Incorporation of value based compulsory courses.
- Fully functional counselling cell for student support.
- Periodical revision of curriculum considering latest development

2. Improvement in teaching learning & evaluation

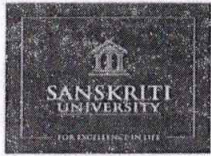
- Effective use of ICT and Digital learning
- Identification of Slow learners and Rapid learner
- ERP Implementation
- Introducing digital evaluation system

3. Strengthening in academic Infrastructure

- Use of ICT
- Learning management system
- E-learning facilities
- Digital library

4. Research and Innovation

- Encouraging faculty to write research projects
- Creating lab with necessary instrument for research and innovation



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- Productive and mutual beneficially sustainable research collaboration
- Incentive for faculty for their innovation work

5. Student support and Progression

- Involvement of alumni in policy making and development like activities
- Organizing study tours or educational tours
- Encouraging students to participated in both academic & extracurricular activities
- Inviting students to board of studies & academic council activities

6. Governance, Leadership management

- Introduction of economy mean to minimize unnecessary expenditure
- Policy for Human resource management
- Providing scope for independent decision making
- Regular budget & expenditure statement of different department

IMPLEMENTATION AND MONITORING

STRATEGIC GOALS	MONITORING AUTHORITY
Academic Excellence	Dean Academic
Student Success	Mentor & Counsellor
Research and Innovation	Dean Research / All Dean & Hod
Diversity and Inclusion	COE / Administration
Community Engagement	Administration management
Sustainability	All Dean & Hod
Technology and Infrastructure	Bom, IT Cell
Global Engagement	IQAC
Financial Sustainability	Finance committee
Alumni Engagement	Alumni committee
Enrollment Management	Dean/Hod
Student Experience	IQAC
Assessment and Accountability	Account officer
Health and Wellness	All Dean & Hod
Ethical Engagement	IQAC



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Our Institutional Strategic Plan encapsulates our aspirations and outlines the path we will traverse to achieve them. By adhering to our core values and remaining adaptable to evolving circumstances, we are confident in our ability to realize our vision and make a lasting impact on education, research, and society as a whole.



PRESIDENT